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Embracing sustainable marketing in higher education viewed through service quality		Bagarić, Lidija; Ham, Marija; Meštrović, Dunja	
Doctoral dissertation summary: Sustainable Marketing in Higher Education		Meštrović, Dunja	
Attitudes and perceptions of sustainable marketing in higher education : designing a measurement instrument		Meštrović, Dunja; Bagarić, Lidija; Lončarić, Dina	